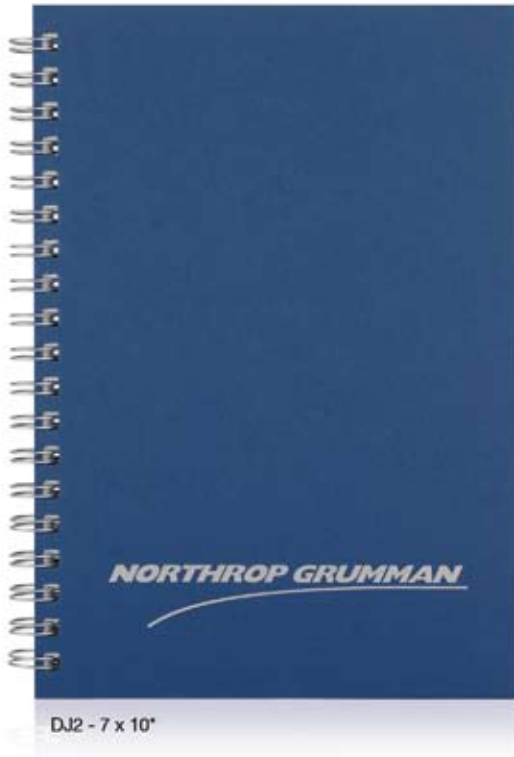


Simple, yet sophisticated



Covers: Heavyweight Black, White, Natural, Gray, True Red, Royal Blue, Pine, Dark Brown, or Silver Gray, foil stamped in one standard color. Cover colors shown on page 6.

Standard Foil Colors: Gloss-Black, White, Ivory, Red, Blue, Orange; Metallic-Silver, Gold, Copper, Red, Green, Blue.

Inside Sheets: 60 lb. brite white offset, light gray rules printed on both sides. **2500: NO EXTRA CHARGE for logo in one standard color** on front of each sheet with rules on back, OR 2 colors printed one side with blank back.

Standard Ink Colors for Custom Inside Sheets (500 or more): PMS® 185-Red, Reflex Blue, 348-Green, Pantone Yellow, 021-Orange, 202-Burgundy, Black.

Binding: Wire-O bound on left side in black, pewter, copper, or white. Other colors available on 1000 or more, consult factory.

Packaging: Shrink-wrapped - 50 sheet journals, 10 per package. 100 sheet journals, 5 per package.

Production Time: 100-1000: 5 working days. 1001-2500: 7 working days. All production times begin after final proof approval.



•FREE Calendar Insert
Add a two year calendar insert for only 50¢(v)! See page 34. FREE on 5" x 7" and 7" x 10" journals!

50 sheets

item	size	imprint area	100	250	500	1000	2500
JJ1	4 x 6*	12 sq. in.	4.11	3.83	3.12	2.73	2.61
MJ1	5 x 7*	16 sq. in.	5.11	4.19	3.93	3.33	3.05
EJ1	5 x 8 1/2*	16 sq. in.	5.14	4.38	4.19	3.54	3.29
NJ1	6 1/2 x 8 1/2*	16 sq. in.	5.95	5.11	4.77	4.37	3.92
DJ1	7 x 10*	18 sq. in.	6.18	5.34	5.01	4.58	4.12
BJ1	8 1/2 x 11*	18 sq. in.	6.36	5.60	5.15	4.63	4.22
Logo on Each Sheet			N/A	N/A	0.98	0.88	no charge

100 sheets

item	size	imprint area	100	250	500	1000	2500
JJ2	4 x 6*	12 sq. in.	4.89	4.42	3.93	3.32	3.10
MJ2	5 x 7*	16 sq. in.	5.79	5.04	4.87	4.09	3.91
EJ2	5 x 8 1/2*	16 sq. in.	6.64	6.20	5.83	4.93	4.62
NJ2	6 1/2 x 8 1/2*	16 sq. in.	7.31	6.47	6.14	5.62	5.17
DJ2	7 x 10*	18 sq. in.	7.50	6.97	6.82	5.91	5.58
BJ2	8 1/2 x 11*	18 sq. in.	7.59	7.06	6.90	6.03	5.85
Logo on Each Sheet			N/A	N/A	0.98	0.88	no charge

Plate charge: 12 - 16 sq. in. \$38.00 per foil color (v) (3Q2R)
18 sq. in. \$45.00 per foil color (v)

No plate charge on exact reprint orders within 2 years.

*Actual Size: JJ1/JJ2 - 4 1/8 x 6 1/8, MJ1/MJ2 - 5 1/4 x 6 7/8, EJ1/EJ2 - 5 1/4 x 8 3/8, NJ1/NJ2 - 6 5/8 x 8 3/8, DJ1/DJ2 - 7 x 10 1/16, BJ1/BJ2 - 8 3/8 x 10 7/8

options	add to base price
Additional foil color on front cover	\$40.00 per color + 22¢ ea
Same imprint each additional location	\$25.00 + 22¢ ea
Different imprint each additional location	\$40.00 + 22¢ ea
Larger imprint area	\$1.40 per sq. in. over standard imprint area
Foil colors other than standard*	\$75.00 per color
Ink colors other than standard on inside sheets	\$50.00 ea
Custom inside sheets (500 min.)	\$60.00 + run charge if applicable
Shrink-wrap with one specialty item*	25¢ ea
Drop shipments	\$5.00 ea

*Longer production time may be required. (v)

For additional options, see pages 32-34. Larger quantities call for quote.