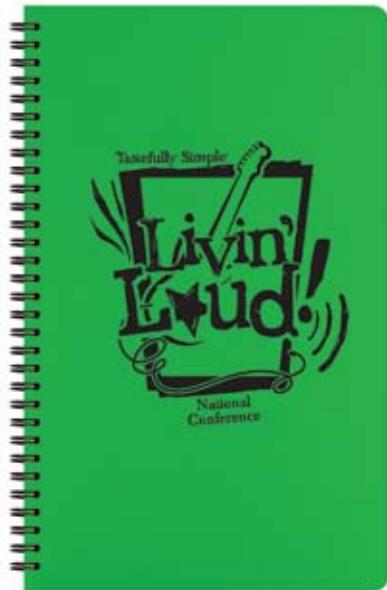


NEW! 2011 Weekly Planners

Choose from 20 cover colors



DC1P - 5 1/4 x 8 1/8
Poly Weekly Planner



DC1F-PS - 5 1/4 x 8 1/8
Flex Weekly Planner

Translucent Covers

- 070 lime
- 071 sky blue
- 072 teal
- 073 bright blue
- 074 grape
- 075 cherry red
- 076 magenta
- 077 orange peel
- 078 lemon
- 079 clear

Opaque Covers

- 050 black
- 051 metallic blue
- 052 navy
- 053 electric blue
- 054 fire red
- 055 bright yellow

Flex Covers

- 110 Navy
- 111 Green
- 112 Red
- 113 Black

Colors shown are a printed representation. Request swatch for exact color.

Poly Weekly Planners

Size: 5 1/4 x 8 1/8 **Imprint Area:** 16 sq. in.

Front Cover: 30 pt. poly, foil stamped in one standard color on outside front cover. Round corners standard.

Back Cover: White heavyweight 24 pt. coated one side. Poly back available, see options below.

Pen Safe Back Cover (-PS): Black heavyweight back with elastic pen loop. A free Dynamic Pen comes inserted in loop. See page 32 for pen colors.

Standard Foil Colors: Gloss-Black, White, Ivory, Red, Blue; Metallic-Silver, Gold, Copper, Red, Green, Blue.

Insert Sheet: Blank 100 lb. white tag.

Inside Sheets: Week at a glance calendar sheets in black ink with space for notes. Back of each sheet ruled.

Binding: Wire-O bound on left side in black, pewter, copper, or white.

Packaging: Shrink-wrapped 10 per package.

Production Times: 100-500: 7 working days. 501-1000: 10 working days. 1001-2500: 15 working days. All production times begin after final proof approval.

item	imprint area	100	250	500	1000	2500
DC1P	16 sq. in.	5.00	4.50	4.33	4.25	4.20
DC1P After July 1st		6.00	5.40	5.20	5.10	5.04
DC1P-PS	16 sq. in.	6.00	5.50	5.33	5.25	5.20
DC1P-PS After July 1st		7.20	6.60	6.40	6.30	6.24

Plate Charge: \$38.00 per foil color (v) (5R)
No plate charge on exact reprint orders within 2 years.

Flex Weekly Planners

Size: 5 1/4 x 8 1/8 **Imprint Area:** 16 sq. in.

Covers: Navy, Green, Red, or Black leatherette, foil stamped in one standard color on front cover. Round corners standard.

Pen Safe Back Cover (-PS): Black heavyweight back with elastic pen loop. A free Dynamic Pen comes inserted in loop. See page 32 for pen colors.

Standard Foil Colors: Gloss-Black, White, Ivory, Red, Blue, Orange; Metallic- Silver, Gold, Copper, Red, Green, Blue.

Inside Sheets: Week at a glance calendar sheets in black ink with space for notes. Back of each sheet ruled.

Binding: Wire-O bound on left side in black, pewter, copper, or white.

Packaging: Shrink-wrapped 10 per package.

Production Times: 100-500: 7 working days. 501-1000: 10 working days. 1001-2500: 15 working days. All production times begin after final proof approval.

item	imprint area	100	250	500	1000	2500
DC1F	16 sq. in.	4.75	4.25	4.08	4.00	3.95
DC1F After July 1st		5.70	5.10	4.90	4.80	4.74
DC1F-PS	16 sq. in.	5.75	5.25	5.08	5.00	4.95
DC1F-PS After July 1st		6.90	6.30	6.10	6.00	5.94

Plate Charge: \$38.00 per foil color (v)
No plate charge on exact reprint orders within 2 years. (5R)

options	add to base price
DC1P: Blank poly back cover	29¢ ea
Additional foil color on front cover	\$40.00 per color + 22¢ ea
Same imprint each add'l location	\$25.00 + 22¢ ea
Different imprint each add'l location	\$40.00 + 22¢ ea
Larger imprint area	\$1.40 per sq. in. over standard imprint area
Foil colors other than standard*	\$75.00 per color
Shrink wrap with one specialty item*	25¢ ea
Drop shipments	\$5.00 ea

*Longer production time may be required. (v)