

Great for a direct mail promotion - fits in #10 envelope



Size: 2 7/8 x 4 3/4 **Imprint Area:** 2 3/16 x 4 3/16

Cover Colors: Neon Orange, Yellow, Green, Blue, or Pink.

Standard Features: 10 pt. coated one side printed one standard neon color on outside front and back with clear coat.

Imprint: Black imprint only on outside front and/or back. Front and back copy can be same or different. Back will be blank unless otherwise requested.

Inside Sheets: 10 sheets/20 leaves/40 pages, 20 lb. white bond, perforated for easy removal. Light blue rules printed on both sides.
2000: FREE logo at top of each ruled sheet in one standard color. Back of sheet ruled, no imprint available.

Standard Features: Bound on 2 7/8" side with two staples. Square corners.

Standard Ink Color for Custom Inside Sheets: PMS® 185-Red, Reflex Blue, 348-Green, Pantone Yellow, 021-Orange, 202-Burgundy, Black.

Packaging: Banded 10 per bundle.

Production Time: 500-2000: 5 working days. 2001-5000: 7 working days. All production times begin after final proof approval.

item	imprint area	500	1000	2000	5000
SMB1N	8 sq in.	.92	.69	.65	.53
					(3PR)
options	add to base price				
Assorted neon covers (increments of 100)	3¢ each				
Ink colors other than standard on inside sheets	\$50.00 per color				
Inside front and/or back cover imprint	\$50.00 per color + 2¢ each				
Screens, phantoms, or photos, one color	\$30.00 each				
Custom inside sheets (2000 min.)	\$60.00				
Round corners (opposite binding side)	2¢ per book				
Minor copy changes (increments of 500)	\$35.00				
Drop shipments	\$5.00 each				

For larger quantities or options not listed, call for quote.

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