

Make any promotion pop by choosing vibrant colors



Size: 4 x 5 1/2" **Imprint Area:** 12 sq. in.

Covers: 30 pt. poly, foil stamped in one standard color on outside front cover OR blank cover with custom insert sheet, printed one color/one side.

Insert Sheet: Blank 100 lb. white tag. For other custom options, see page 32.

Inside Sheets: 18 lb. white bond, light gray rules on both sides, spaced 1/4" apart. Logo on each sheet available for an additional charge (see options).

Standard Features: Coil bound on 5 1/2" side.

Standard Foil Colors: Gloss-Black, White, Ivory, Red, Blue; Metallic-Silver, Gold, Copper, Red, Green, Blue.

Standard Ink Colors for Custom Inside Sheets: PMS® 185-Red, Reflex Blue, 348-Green, Pantone Yellow, 021-Orange, 202-Burgundy, Black.

Packaging: Shrink-wrapped 5 per package.

Production Time: **LC1P: 500-1000:** 10 working days. **1001-2500:** 15 working days. **2501-5000:** 20 working days. **LC2P: 500-1000:** 7 working days. **1001-2500:** 10 working days. **2501-5000:** 15 working days. All production times begin after final proof approval.

item	imprint area	500	1000	2500	5000
LC1P (200 sheets / 400 pages)	12 sq. in.	3.37	3.14	2.96	2.84
LC2P (100 sheets / 200 pages)	12 sq. in.	2.88	2.69	2.55	2.47
Plate charge: \$38.00 per foil color (v).					(4R)
No plate charge on exact reprint orders within 2 years.					

options	add to base price
Custom inside sheets (printed one standard color front & back)	
LC1P	\$50.00 per color + 37¢ ea
LC2P	\$50.00 per color + 28¢ ea
Additional foil color on front cover	\$40.00 per color + 22¢ ea
Same imprint each additional location	\$25.00 + 22¢ ea
Different imprint each additional location	\$40.00 + 22¢ ea
Foil colors other than standard*	\$75.00 per color
Larger imprint area	\$1.40 per sq. in. over 12 sq. in.
Black or white nylon coated wire	15¢ ea
Shrink-wrap with one specialty item*	25¢ ea pkg
Drop shipments	\$5.00 ea

*Longer production time may be required.
For larger quantities or options not listed call for quote.