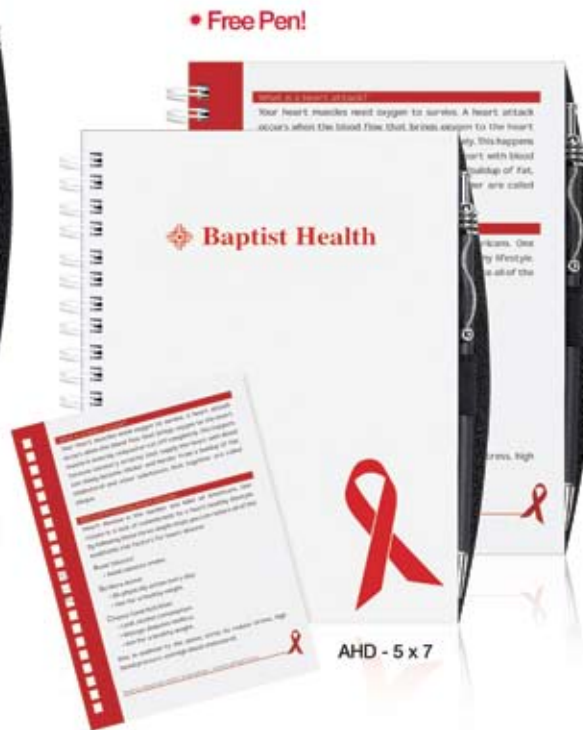


Great way to promote healthcare



A portion of proceeds will be donated to Susan G. Komen for the Cure and American Heart Association.



Includes insert sheet with factual information about breast cancer or heart disease.

### Classic Covers



Colors shown are a printed representation. Request swatch for exact color.

**Front Cover:** Heavyweight white chipboard, foil stamped in Gloss Red or Matte Pink, or your choice of any standard foil color. Other classic covers may be substituted at no charge.

**Standard Features:** Gloss Red foil stamped ribbon for heart disease awareness or a Matte Pink foil stamped ribbon for breast cancer awareness. Add your company logo or slogan of your choice. Includes a two sided insert sheet with factual information about breast cancer or heart disease.

**Back Cover:** Black heavyweight pen safe back with elastic pen loop. A free Dynamic Pen comes inserted in loop. Features an elastic closure/bookmark.

**Dynamic Pen Colors:** Black, Red, Frost, or Blue. See page 32 for more options.

**Standard Foil Colors:** Gloss-Black, White, Ivory, Red, Blue, Orange; Metallic-Silver, Gold, Copper, Red, Green, Blue.

**Inside Sheets:** 100 sheets, 60 lb. brite white offset, light gray rules printed on both sides.

**Binding:** Wire-O bound on left side in black, pewter, copper, or white. Other colors available on 1000 or more, consult factory.

**Packaging:** Shrink-wrapped 5 per package.

**Production Time:** 100-500: 5 working days. 501-1000: 7 working days. All production times begin after final proof approval.

item	size	imprint area	100	250	500	1000
AHD (Heart Disease)	5 x 7	16 sq. in.	6.95	6.18	6.02	5.14
ABC (Breast Cancer)	5 x 7	16 sq. in.	6.95	6.18	6.02	5.14

Plate Charge: \$38.00 per foil color (v) (3QR)  
No plate charge on exact reprint orders within 2 years.

options	add to base price
Additional foil color on front cover	\$40.00 per color + 22¢ ea
Different imprint each additional location	\$40.00 + 22¢ ea
Larger imprint area	\$1.40 per sq. in. over standard imprint area
Foil colors other than standard*	\$75.00 per color
Shrink-wrap with one specialty item*	25¢ ea
Drop shipments	\$5.00 ea

\*Longer production time may be required. (v)  
For additional options see pages 32-34. Larger quantities call for quote.

### Free Pen!

