

Colorful promotion at an affordable price

Opaque Covers



Front Covers: 30 pt. translucent or opaque poly, foil stamped in one standard color.

Back Covers: Black heavyweight chipboard. Poly back available upon request.

Standard Foil Colors: Gloss-Black, White, Ivory, Red, Blue; Metallic-Silver, Gold, Copper, Red, Green, Blue.

Inside Sheets: 60 lb. brite white offset, light gray rules printed on both sides. **2500: NO EXTRA CHARGE for logo in one standard color on front of each sheet** with rules on back, OR 2 colors printed one side with blank back.

Standard Ink Colors for Custom Inside Sheets (500 or more): PMS® 185-Red, Reflex Blue, 348-Green, Pantone Yellow, 021-Orange, 202-Burgundy, Black.

Binding: Wire-O bound on left side in black, pewter, copper, or white. Other colors available on 1000 or more, consult factory.

Packaging: Shrink-wrapped - 50 sheet journals, 10 per package. 100 sheet journals, 5 per package.

Production Time: 100-1000: 5 working days. 1001-2500: 7 working days. All production times begin after final proof approval.

Choice of four FREE stock inside sheets
See page 34.



50 sheets							
item	size	imprint area	100	250	500	1000	2500
JJ1P	4 x 6*	12 sq. in.	5.07	4.59	3.96	3.12	3.00
MJ1P	5 x 7*	16 sq. in.	6.24	5.15	4.86	4.34	3.96
EJ1P	5 x 8 1/2*	16 sq. in.	6.52	5.70	5.63	4.70	4.35
NJ1P	6 1/2 x 8 1/2*	16 sq. in.	7.48	6.77	6.27	5.58	5.32
DJ1P	7 x 10*	18 sq. in.	7.71	7.01	6.51	5.78	5.54
BJ1P	8 1/2 x 11*	18 sq. in.	7.87	7.43	6.82	5.93	5.91
Logo on Each Sheet			N/A	N/A	0.98	0.88	no charge

100 sheets							
item	size	imprint area	100	250	500	1000	2500
JJ2P	4 x 6*	12 sq. in.	6.08	5.80	4.74	3.74	3.49
MJ2P	5 x 7*	16 sq. in.	7.01	6.21	5.95	5.17	4.98
EJ2P	5 x 8 1/2*	16 sq. in.	8.14	7.44	6.68	5.93	5.50
NJ2P	6 1/2 x 8 1/2*	16 sq. in.	8.84	8.14	7.64	6.83	6.58
DJ2P	7 x 10*	18 sq. in.	9.42	8.58	7.81	7.00	6.75
BJ2P	8 1/2 x 11*	18 sq. in.	9.78	9.05	8.28	7.42	6.97
Logo on Each Sheet			N/A	N/A	0.98	0.88	no charge

Plate charge: 12 - 16 sq. in. \$38.00 per foil color (v)
18 sq. in. \$45.00 per foil color (v) (3Q2R)
No plate charge on exact reprint orders within 2 years.
*Actual Size: JJ1P/JJ2P - 4 1/8 x 6 1/8, MJ1P/MJ2P - 5 1/4 x 6 3/8, EJ1P/EJ2P - 5 1/4 x 8 3/8, NJ1P/NJ2P - 6 3/8 x 8 3/8, DJ1P/DJ2P - 7 x 10 1/16, BJ1P/BJ2P - 8 3/8 x 10 7/8

options	add to base price
Additional foil color on front cover	\$40.00 per color + 22c ea
Same imprint each additional location	\$25.00 + 22c ea
Different imprint each additional location	\$40.00 + 22c ea
Larger imprint area	\$1.40 per sq. in. over standard imprint area
Foil colors other than standard*	\$75.00 per color
Ink colors other than standard on inside sheets	\$50.00 ea
Custom inside sheets (500 min.)	\$60.00 + run charge if applicable
Shrink-wrap with one specialty item*	25c ea
Drop shipments	\$5.00 ea

*Longer production time may be required. (v)