

Premium Journals

FASTER PRODUCTION!

Add a sheet imprint to maximize impact

• **FREE Sheet Imprint on 2500!**



MJ2C - 5 x 7"



EJ2C - 5 x 8 1/2" with imprinted sheets

Premium Covers



Colors shown are a printed representation. Request swatch for exact color.

Covers: Heavyweight Burgundy Leatherette, Nebula Gold, Red, Green, Blue, Black Iguana, Aztec Blue, Eggplant, Charcoal, Hoop, or Pigskin, foil stamped in one standard color.

Standard Foil Colors: Gloss-Black, White, Ivory, Red, Blue, Orange; Metallic-Silver, Gold, Copper, Red, Green, Blue.

Inside Sheets: 60 lb. brite white offset, light gray rules printed on both sides. **2500: NO EXTRA CHARGE for logo in one standard color on front of each sheet** with rules on back, OR 2 colors printed one side with blank back.

Standard Ink Colors for Custom Inside Sheets (500 or more): PMS® 185-Red, Reflex Blue, 348-Green, Pantone Yellow, 021-Orange, 202-Burgundy, Black.

Binding: Wire-O bound on left side in black, pewter, copper, or white. Other colors available on 1000 or more, consult factory.

Packaging: Shrink-wrapped - 50 sheet journals, 10 per package. 100 sheet journals, 5 per package.

Production Time: 100-1000: 5 working days. 1001-2500: 7 working days. All production times begin after final proof approval.

50 sheets

item	size	imprint area	100	250	500	1000	2500
JJ1C	4 x 6"	12 sq. in.	5.07	4.59	3.96	3.12	3.00
MJ1C	5 x 7"	16 sq. in.	6.24	5.15	4.86	4.34	3.96
EJ1C	5 x 8 1/2"	16 sq. in.	6.52	5.70	5.63	4.70	4.35
NJ1C	6 1/2 x 8 1/2"	16 sq. in.	7.48	6.77	6.27	5.58	5.32
DJ1C	7 x 10"	18 sq. in.	7.71	7.01	6.51	5.78	5.54
BJ1C	8 1/2 x 11"	18 sq. in.	7.87	7.43	6.82	5.93	5.91
Logo on Each Sheet			N/A	N/A	0.98	0.88	no charge

100 sheets

item	size	imprint area	100	250	500	1000	2500
JJ2C	4 x 6"	12 sq. in.	6.08	5.80	4.74	3.74	3.49
MJ2C	5 x 7"	16 sq. in.	7.01	6.21	5.95	5.17	4.98
EJ2C	5 x 8 1/2"	16 sq. in.	8.14	7.44	6.68	5.93	5.50
NJ2C	6 1/2 x 8 1/2"	16 sq. in.	8.84	8.14	7.64	6.83	6.58
DJ2C	7 x 10"	18 sq. in.	9.42	8.58	7.81	7.00	6.75
BJ2C	8 1/2 x 11"	18 sq. in.	9.78	9.05	8.28	7.42	6.97
Logo on Each Sheet			N/A	N/A	0.98	0.88	no charge

Plate charge: 12 - 16 sq. in. \$38.00 per foil color (v)
18 sq. in. \$45.00 per foil color (v)

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No plate charge on exact reprint orders within 2 years.

*Actual Size: JJ1C/JJ2C - 4 1/8 x 6 1/8, MJ1C/MJ2C - 5 1/4 x 6 1/8, EJ1C/EJ2C - 5 1/4 x 8 3/8, NJ1C/NJ2C - 6 3/8 x 8 3/8, DJ1C/DJ2C - 7 x 10 1/16, BJ1C/BJ2C - 8 3/8 x 10 1/8

options	add to base price
Additional foil color on front cover	\$40.00 per color + 22¢ ea
Same imprint each additional location	\$25.00 + 22¢ ea
Different imprint each additional location	\$40.00 + 22¢ ea
Larger imprint area	\$1.40 per sq. in. over standard imprint area
Foil colors other than standard*	\$75.00 per color
Ink colors other than standard on inside sheets	\$50.00 ea
Custom inside sheets (500 min.)	\$60.00 + run charge if applicable
Shrink-wrap with one specialty item*	25¢ ea
Drop shipments	\$5.00 ea

*Longer production time may be required.

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For additional options, see pages 32-34. Larger quantities call for quote.